

**CD:** Matt Grossman

**Designer:** Jordan Rossi

- Coding became hard to build timeline the way it was originally designed
  - Black typeface → switch to something more in line with the color scheme
  - Want to work in more of the parmesan type and feel – use the logo in the top left corner
  - Discussed responsiveness build
    - Images on the timeline go away when resized – maybe move the bar on the timeline
  - Discussed the issues in finding images for the timeline – not many pictures
  - Discussed home page content and how to build it out to be a more engaging hook
  - Issues with the process page
    - Having trouble developing, may be more similar to the history page\ul>    - Curious about other layouts that could work well, worried about too much similarity between all the pages
    - Could you do just the padded box images until a breakpoint and then do a different layout under a certain width?
- Designer decided against the illustrations in the background – is going to look into that but not sure she's going to do that?
  - Worried about legibility
- Timeline: On timeline – providing some sort of secondary header with the timing of each step of the process
  - Not on website – CD will do some research and try to find out, will follow up with designer
- One overall note: more of the traditional consorzio branding across the site
- Talked about image choice on the timeline
  - More relevant img for each section and one per section
  - A good place to look:  
<https://parmigianoreggiano.museideltcibo.it/catalogo-museale/registro-di-lavorazione-in-caseificio/>

A possible option for one of the images, centering the parm. Logo for the consortium:

